

THE OKC HOME + OUTDOOR LIVING SHOW

MARCH 18-20, 2016

State Fair Park
Oklahoma City



REACH A MORE QUALIFIED AUDIENCE

- 96% did not attend another home show in the market
- 95% are homeowners
- 87% attend with projects in mind
- \$100,726 average annual household income
- 83% attend with a spouse – meet BOTH decision makers
- 70% are ages 35-64

Source: 2015 Marketplace Events Attendee Survey, InQuery Research

20,076 QUALIFIED HOMEOWNERS ARE LOOKING FOR YOU!

More than 20,000 homeowners attend **The OKC Home + Outdoor Living Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. **The OKC Home + Outdoor Living Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

OUR EXHIBITORS DRAW A CROWD!

BUILDING & REMODELING:

windows & doors, flooring, roofing, garage doors, gutters, painting, contractors, builders

KITCHENS & BATHROOMS:

fixtures, appliances, cabinets & countertops

OUTDOOR LIVING:

landscaping & gardening, furniture, cooking/barbeques, pavers, pools, ponds, patios, fencing, pest control

INTERIOR DESIGN & DECORATING:

services for one's space

FURNISHINGS & ACCESSORIES:

lighting, furniture, art, decor, window coverings

SHOPPING & LIFESTYLE:

edibles, gifts & gadgets, pet-related, jewelry, arts & crafts

FINANCIAL & PROFESSIONAL SERVICES:

realtors, lenders & mortgage brokers, title companies



MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH MORE THAN 42 SHOWS IN 21 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.

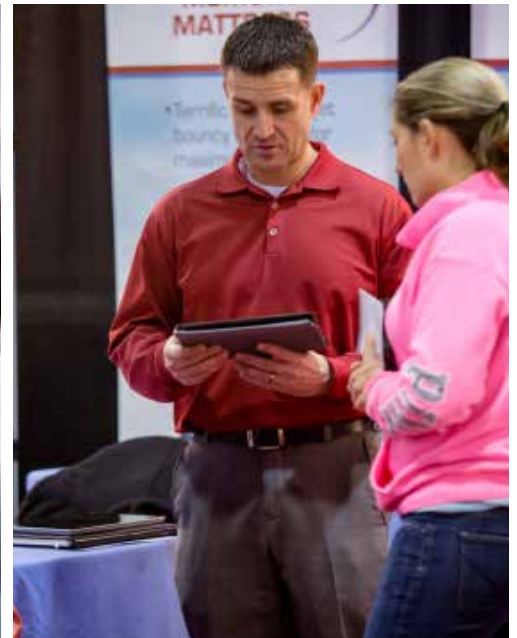
HomeShowOKC.com

MARKETPLACE | EVENTS
Largest Home Show Producer in North America

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BOOTH PRICING

Exhibit Space Rate \$10.99/sq. ft.
(up to 399 sq. ft.)

Exhibit Space Rate \$9.49/ sq. ft.
(400 sq. ft. & greater)

Buyer's Guide Listing (required) \$99

ADDITIONALLY:

Direct Sell Fee \$150
Corner Premium \$150/Corner
Perimeter Fee \$150

RATE INCLUDES

- Standard pipe and drape
- Company ID sign
- VIP passes
- 24-hour security
- Exhibitor badges
- Listing in official Show Guide (sign up prior to deadline)
- Pre-show promotional material
- Free parking
- Free exhibitor training seminar

SHOW HOURS

Fri MARCH 18 Noon - 9:00 p.m.
Sat MARCH 19 10:00 a.m. - 9:00 p.m.
Sun MARCH 20 10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Wed MARCH 15 8:00 a.m. - 6:00 p.m.
Thu MARCH 16 8:00 a.m. - 6:00 p.m.
Fri MARCH 17 8:00 a.m. - 11:00 a.m.

MOVE-OUT HOURS

Sun MARCH 20 6:01 p.m. - 10:00 p.m.
Mon MARCH 21 8:00 a.m. - Noon

**Hours subject to change.*

**SPACE IS LIMITED,
CALL US TODAY!**



RAEANN SAUNDERS

Show Manager

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**OKLAHOMA CITY HOME +
GARDEN SHOW
JANUARY 15-17, 2016
State Fair Park - OKLAHOMA CITY**



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