

**THE OKC
HOME
+OUTDOOR
LIVING
SHOW**

MARCH 2016

Show Guide Ad Rates

EXHIBITORS

NON-EXHIBITORS

COVERS

Back \$2,000	\$2,500
Inside Front \$1,200	\$1,500
Inside Back \$1,200	\$1,500

ADS

Full-Page \$900	\$1,200
Half-Page \$550	\$750
Quarter-Page \$400	\$500
Business Card-Size \$250	\$300

AD SPECS

- Full-Page
10.125" W X 9.875" H
- Horizontal Half-Page
10.125" W X 4.854" H
- Vertical Half-Page
4.979" W X 9.875" H
- Quarter-Page
4.979" W X 4.854" H
- Business Card-Size
3.5" W X 2" H

FEATURE YOUR COMPANY!

Show Guides will be distributed in The Oklahoman newspaper just days before the Show. The Show Guide is a great way to highlight your booth space!

DEADLINE

All ads must be booked and design approved by 5pm, FEBURARY 26th.

To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, **CHRISTENSEN MEDIA GROUP** (our media partner) is available to design an ad for you at a \$500 design fee. If you need a logo designed for you, **MARKETPLACE EVENTS** will design one for you at a \$500 design fee.

For more information or to place your ad contact:

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